

A-MAC PLACEMENT

Production Resources – Product Placement – Brand Integration

Scope of Services

May 2015

Scope of Services

Production Resources

Leading the collaboration between the production and the brand client, we manage all points of brand integrations, partnerships, co-branding interest, promotional partnerships, contract negotiations, and sponsorships from the development stage of a project to post-production. Our services include:

- Scene by scene and set specific script breakdown for potential brands
- Creation of materials for education and submission of film property to brands
- Development of pitch list for promotional partnerships, co-branding opportunities, fee and non-fee integration
- Negotiation, Drafting and Execution of Product Placement Agreements and Promotional Letters of Intent
- Coordinate delivery and return of products used for product placement/integration
- Provide ongoing reporting from pre-production through post production including:
 - Brand solicitation and status reports
 - Agreement status reports
 - Return and wrap reports

Scope of Services

Product Placement

- Work on script breakdown and directly with Prop, Set Decoration, Production Design, and Costumes departments' wish lists to provide products as needed, sometimes with an over night turnaround
- Extensive outreach to appropriate brands for both free and fee based product placement
- Provide brands for craft services to help with production's bottom line
- Solicit start gifts and wrap gifts for production

Brand Integration

- Work directly with Production to negotiate placement fee deals
- Provide brand integration deal points to Production for review
- Pitch brands for placement while being mindful of back-end promotional opportunities
- Pitch brands for Premiere sponsorship simultaneously with placement and promotions

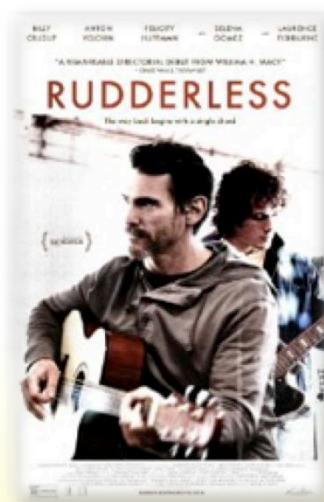
Scope of Services

à la carte Services

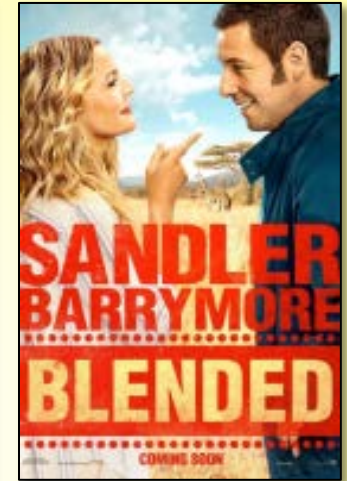
A-Mac PLACEMENT also offers the following services on a case-by-case basis:

- Script breakdown
- Limited Brand outreach for fee or free brand product placement
- Promotional partnership outreach
- Start and wrap gift solicitation
- Premiere Sponsorship solicitation
- Costume/Wardrobe placement only
- Craft services solicitation only
- Drafting and Execution of Product Placement Agreements only
- Negotiation of Promotional partnerships only
- Training staff in product placement and production resources practices

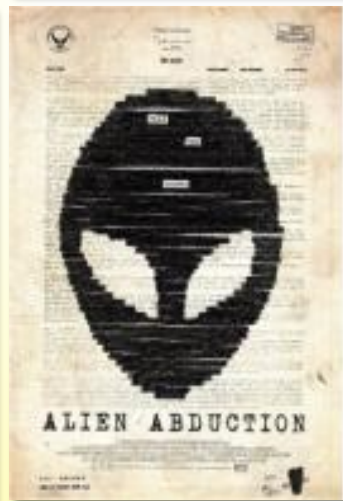
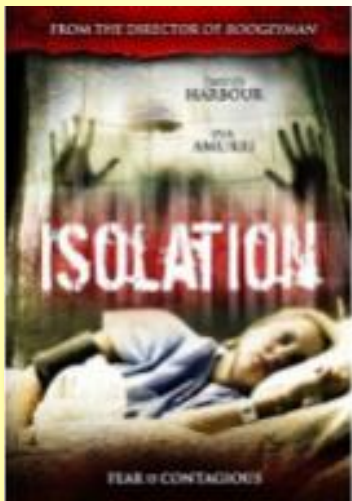
Anne Stimac's Product Placement and Production Resources Titles



Anne Stimac's Product Placement and Production Resources Titles, cont.

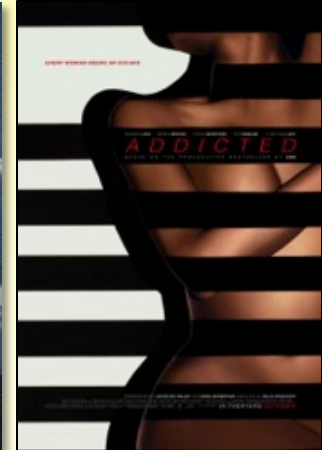
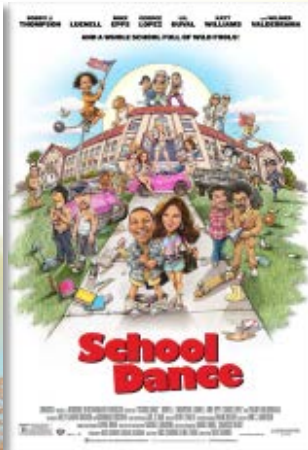
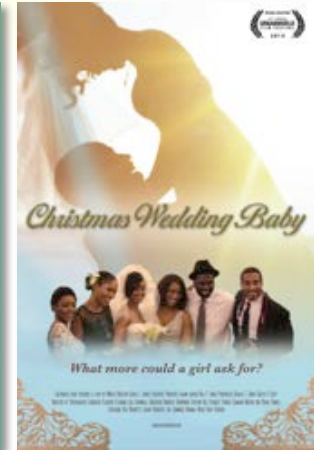
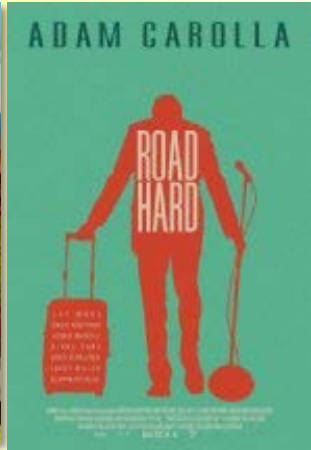


(Selected Product Placement Services)



(Selected Product Placement Services)

Anne Stimac's Product Placement and Production Resources Titles, cont.



WE ARE YOUR FRIENDS
 (Post-Production)
 Director: Max Joseph
 Cast: Zac Efron, West Bentley,
 Emily Ratajkowski,
 Shiloh Fernandez,
 Distribution: TBD



THE DRIFTLESS AREA
 (Post-Production)
 Director: Zachary Sluser
 Cast: Zoey Deschanel,
 Anton Yelchin



SOPHIE
 NBC Universal – (In Production)
 Director: Jose Marquez
 Cast: Amanda Plummer, Colm
 Feore, Gary Dourdan



STUCK
 Anchor Bay – (Post Production)
 Director: Malek Akkad
 Cast: Sarah Butler, DB Sweeney

A-MAC PLACEMENT Current Production Resources Titles

ASHBY

(Post-Production)

Director: Tony McNamara

Cast: Mickey Rourke, Nat Wolff, Emma Roberts, Sarah Silverman

Distribution: Bankside Films 2015



SKATE GOD 3D (Pre-Production)

Co-Branding, Promotional Partnerships and Brand Integration services provided.

Director: Art Camacho

Cast: Jackson Rathbone, Luke Benward, Nathan Gamble, Evan Ross, Aimee Teegarden, Crystal Lowe

Distribution: Archstone Pictures

QUEST (Pre-Production)

Director: Max Joseph

Cast: Zac Efron, Wes Bentley, Emily Ratajkowski,

Distribution: TBD



SAMARIA

(Post-Production)

Director: Kiel Adrian Scott

Cast: Demetrium Gross, Tatayana Ali

Distribution: TBD

AMERICA'S IT GIRL

Brand Sponsorship, Integration, Co-branding services provided.

Executive Producer: Barry Falk

Host: Justin Howard

Distribution: WE TV, Fall 2014



ALPHA DOGZ PRESENTS: PUPS UNITED

(Post - Production)

Director: Guy Distad

Cast: Kuma, Rob Fielder, Lindsey Mitchell

Anne Stimac's Promotional & Premiere Sponsorship Experience



Studio and Production Company Experience



Sontalia
PRODUCTIONS



CBS FILMS

LIONSGATE



Kundali
Entertainment

NATURAL SELECTION PRODUCTIONS



The Butler
Productions

Tee Rob Pictures



starz

Constantin Film



A Small Sample of the Brands We Work With



A-MAC PLACEMENT

Production Resources – Product Placement – Brand Integration

Anne Stimac, President

661-977-1170

anne@amacplacement.com

www.amacplacement.com